



Partnering

Planning

Projecting

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For immediate release

Contact: Sheila Storm, 792-1093

PAG's 2007 traffic count map available

The 2007 Pima Association of Governments' Average Daily Traffic Volume Map is now available.

The map is prepared annually by PAG's modeling staff. They work with the Arizona Department of Transportation, Pima County, the city of Tucson and other local jurisdictions to collect the traffic counts within the Tucson region. The traffic counts on the map also include 2004, 2005 and 2006 counts. This year's map also features information on the region's busiest intersections, streets and other traffic-related trends.

PAG and ADOT collect weekday traffic counts for selected regionally significant roadway segments within the Tucson metropolitan area. Typically, a PAG-recruited consultant firm collects the data on a Tuesday, Wednesday or Thursday in February, March or April, excluding the days of big events, such as the Tucson rodeo and the Tucson gem and mineral show.

Typically, the counts are tabulated via a pneumatic tube that is connected to a recording device at selected locations along roadway segments for a period of at least 48 contiguous hours.

"While these numbers are representative of our overall traffic volume, there are factors that can occasionally skew the results, such as nearby road construction or traffic accidents," said Tom Cooney, PAG's travel forecasting manager.

In addition to being a vital input to the travel forecasting process, traffic count information is used by: transportation engineers and planners throughout the region to identify existing traffic problems and solutions; the Arizona State Legislature and U.S. Congress to make decisions regarding the allocation of state and federal funds; regional, state and federal air quality experts to monitor traffic-related pollutants and conformance with air quality standards, and private sector marketing specialists as measures of accessibility and exposure.

The map may be viewed online at www.PAGnet.org or copies are available at Pima Association of Governments, 177 N. Church Ave., Suite 405, Tucson. You may call 792-1093 for more information.

Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, air quality and water quality. Please visit www.pagnet.org for more information.

Pima Association of Governments

177 N. Church Ave, Suite 405
Tucson, AZ 85701

(520) 792-1093 [tel]
(520) 792-9151 [fax]
www.pagnet.org [web]